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**Wilmington Boat Show Presented by Yamaha Motor Corporation Kicks Off Next Week in
Downtown Wilmington**

GREENVILLE, SC- September 21, 2021- The Wilmington Boat Show, presented by Yamaha, opens on Friday, Oct 1, and continues through Sunday October 3. The Show will be held at the Wilmington Convention Center, as well as outside the convention center. Nestled between the Cape Fear River and the Atlantic Ocean, it is one of the state's most accessible coastal destinations.

“We are thrilled to host the annual boat show and although the boating industry has had an unprecedented sales year, the show will offer boating enthusiasts the opportunity to talk to the experts and compare boat brands,” said Show founder, Jacqui McGuinness. “Although we won’t have the same number of boats as years past, there will still be a solid representation and people will be able to get a head start for next year’s boating season. It’s a lifestyle choice that will not dissipate,” added McGuinness.

This year, the boat show features Carolina Catch, a catch-and-release fishing pond. This is a great way to be introduced to the fun of fishing. Whether it’s the first time, or the umpteenth time...the magic never goes away when the rod starts bending. Carolina Catch is sponsored by Azure Funding.

Friday, Saturday & Sunday

Cape Fear Community College Wilson Lot

Along with Carolina Catch, the show hosts a series of excellent fishing clinics on Saturday and Sunday. **Wilmington Fishing Expo**, sponsored by BellHart Marine Services includes the following topics and presenters:



- Inshore Saltwater Fishing (Flounder, Red Drum and Speckled Trout) Presented by Captain Jerry Dilsaver
- Nearshore Ocean Fishing for Mackerel Presented by Captain Jerry Dilsaver
- Women on the Water Presented by Captain Adam Wagner
- Maintenance Matters Presented by Emmett Stovall
- Shallow Water King Fishing Tricks and Tactics Presented by Craig Sutton
- Introduction to Basic Boating Safety Presented by Alan Deforest, FSO-PE

NC Wildlife Resources Commission and Bass Casting Game

Friday and Sunday

Located in Wilson Lot by “Carolina Catch”

Attendees can join the fun with an interactive bass casting game while learning the value of fishing licenses and fishing regulations for inland and joint waters. They will be on-site answering question on upcoming fishing events and on wildlife or human wildlife interactions.

“We are proud to partner with JBM on such an outstanding show,” said David Ittner - Fleet Logistics for the Yamaha Marine Group. “This venue provides us the opportunity to work directly with our Boat Builders, Dealers, and provide our customers an opportunity to experience firsthand our new Helm Master EX Integrated Boat Control System, along with our new V6 4.2-liter F300 Series with integrated digital electric steering. The Wilmington Boat Show is one of the best on the East Coast,” Ittner added.

Along with Yamaha Motor Corporation the show is sponsored by GEICO, Marathon Xpress, Wilmington Water Tours, Azure Financial, BellHart Marine Services, Cape Fear Community College, Battleship NC, Dicks Sporting Goods.

Show Dates & Hours

Friday, October 1, noon-6pm

Saturday, October 2, 10am-6pm

Sunday, October 3, 10am-5pm

Show Location:

Wilmington Convention Center-10 Convention Center Drive, Wilmington, NC 28401

Tickets are available online only: www.WilmingtonBoatShow.com

\$10 Admission (13-64)

\$8 Military

\$15 Two-day Pass

\$5 Children (4-12)

\$8 Seniors (65 & up)

Free Children 3 & Under

Originally founded in Charleston, JBM & Associates have been producing coastal boating events since 2001, including: The Charleston Boat Show, Savannah Boat Show, Charleston In-Water Boat Show, and a new show - Everything Outdoor Fest in November 2022. With a



passion for creating events that exceed customers' needs and a deep care for all exhibitors, sponsors and patrons, JBM & Associates' shows are experiences, not just events.

To learn more about JBM & Associates and their work, visit <http://www.jbmshows.com/>